

# APPLICATION FOR 2025 ALABAMA HOSPITALITY & TOURISM INDUSTRY SCHOLARSHIP

## REQUIREMENTS:

1. Must be working toward a degree in hospitality, tourism, hotel, restaurant, culinary, or food service management.
2. Applications must look professional (**NOT HANDWRITTEN**, etc.).
3. **Must have Department Letter of Recommendation and a letter from industry employee if applicable. All recommendations must be on letterhead and are encouraged. The committee ranks each application; we highly recommend that you have one (1) letter from your employer or volunteer coordinator, and one (1) from your college advisor.**
4. **Make sure your application is fully completed when you mail it in. You are scored by each category. There is a 100-word limit for each category.**
5. **Undergraduate** applicants from **four-year colleges/universities** must be at least a second-semester freshman with a declared major in the fields stated above but no further along than a second-semester junior at time of application.
6. **Graduate** student applicants from **four-year colleges/universities** must have a declared major in the fields stated above and must be in their first year of a graduate program but no further along than 15 graduate credits at time of application. Graduate students receiving a “Graduate Assistantship” are not eligible.
7. Applicants from **two-year colleges** must be at least in their second semester of their first year but no further along than their first semester of their second year at time of application.
8. **Undergraduate** students must maintain a 2.5/4.0 grade point average. **Graduate** students must have a 3.0/4.0 grade point average at the minimum. **GPA must be established at time of application and a transcript is required as part of the application.**
9. Video required with application: 1 to 2-minute video, shot in your class, lab, workplace, kitchen, on location at an event, etc. The video must be clear, understandable, and free from outside interference or noise. If the video is longer than two (2) minutes, it will not be accepted. **For the video**, introduce yourself (name & school & class standing) include work/volunteering in the hospitality/tourism industry, and any community involvement as it relates to your education. Tell us about your goals after graduating. **Format for the video must be landscape, not portrait, and must be well composed and reflect a professional standard.**

10. Include a professional photo and short paragraph about yourself that you would like presented at the Scholarship Luncheon. **Send photos and video as an attachment to the application.**
11. **Application will not be accepted without all criteria being attached. Application, transcript, two letters of recommendation, two-minute video (emailed or sent on a flash drive), photo, and descriptive paragraph must be sent in all at one time. Please do not staple. You will receive one warning that the deadline is near or that you lack information, the video is unusable, or too many attachments.**
12. **Our scholarship funds are provided by professionals in the hospitality and tourism industry with the goal of inspiring students to pursue a degree and build successful careers in hospitality and tourism right here in Alabama.**
13. Completed form and accompanying materials must be received in our office **no later than noon, May 1, 2025. Any scholarships arriving in our office after the deadline will not be considered.**

Alabama Tourism Industry Scholarship  
Attn: Patti Culp  
2022 Vaughn Court    Montgomery, AL 36106  
Fax: (334) 279-7798  
[patticulp.atc@gmail.com](mailto:patticulp.atc@gmail.com)  
[karenwhitworth.agct@gmail.com](mailto:karenwhitworth.agct@gmail.com)

**Scholarships will be awarded at the AADMO Scholarship Luncheon at the Alabama Governor's Conference on Tourism on Monday, August 25, at The Lodge at Gulf State Park, in Gulf Shores, AL.**

**We will contact you in June if you are receiving a scholarship. Details will be shared at that time regarding attendance and participation at the Scholarship Luncheon. We need your current contact information, and your contact information for the June correspondence.**

## Scholarship Application

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Student ID Number: \_\_\_\_\_

(CHECKS WILL BE DEPOSITED INTO YOUR STUDENT ACCOUNT)

College/University: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Applicant's Mailing Address (after June 1): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Current class standing at time of application (year & semester): \_\_\_\_\_



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**Where do you plan to enter the job field after you complete your degree, and why?**

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**Why do you think you are deserving of this scholarship?**

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**Application will not be accepted without all the criteria being attached.**

**Please return via mail, email, or fax by May 1, 2025. Email is preferred!!**